

## Committee on Educational Planning, Policies, and Programs

### Minutes

360th meeting, January 11, 2007

**Members Present:** Dr. Buffaloe, Mr. Burns, Mr. Dixon, Mr. Farris, Mr. Hayes, Ms. Owen, Mr. Pantiel, Ms. Sanders, Mr. Smith, Dr. Taylor

**Chancellors Present:** (ex-officio members) Chancellor Bryan, Chancellor Ponder

**Other Chancellors Present:** Chancellor DePaolo, Chancellor Dubois, Chancellor Howard-Vital

**Other Board Members Present:** Dr. Flood

**Others Present:** Dr. Killingsworth, Ms. Chapman, Ms. Griffin, Dr. Jenkins, Dr. Kanoy, Ms. Kanprath Dr. Lea, Dr. Mabe, Dr. Martin, Ms. McCracken, Mr. Metzler, Ms. Pearson, Dr. Prochaska, Ms. Ryan, Dr. Sadler, Mr. Thomas, Ms. Thompson, Ms. Worthington

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Chairman Taylor called the meeting to order at 1:00 p.m. in the Executive Conference Room, UNC General Administration Building.

There being no corrections or additions to the minutes of the November 9, 2006 meeting, it was moved by Mr. Dixon and seconded by Mr. Farris that the minutes be approved as distributed. Motion passed.

Administrative Action Items (*for action by consent*)

*Request for authorization to establish the following baccalaureate degree programs:*

- Bachelor of Science in Actuarial Sciences at Appalachian State University
- Bachelor of Science in Finance at Winston-Salem State University
- Bachelor of Science in Management at Winston-Salem State University
- Bachelor of Science in Marketing at Winston-Salem State University

*Request for authorization to establish the following masters degree program:*

- Master of Social Work at the University of North Carolina at Pembroke

*Request for authorization to plan the following doctoral degree programs:*

- Doctor of Audiology (joint with PhD) at East Carolina University
- Doctor of Philosophy in Curriculum and Instruction at East Carolina University
- Doctor of Philosophy in Medicinal Biochemistry at the University of North Carolina at Greensboro

*Request for authorization to establish the following doctoral degree programs:*

- Doctor of Philosophy in Fisheries and Wildlife Science at North Carolina State University
- Doctor of Philosophy in Nanoscale Science at the University of North Carolina at Charlotte

- Doctor of Philosophy in Communication Science and Disorders at the University of North Carolina at Greensboro

It was moved by Mr. Burns and seconded by Dr. Buffaloe that the Consent Agenda Items be approved. Motion passed.

#### Fall 2006 Enrollment Report

Dr. Mabe presented the highlights of the fall 2006 enrollment report. Fall enrollment grew to 202,381 students. This was an increase of 6,133 students over the fall 2005 enrollment of 196,248 – a 3.1 percent growth rate for the University and the first time enrollment for fall term has exceeded 200,000 students. Enrollment growth at focus-growth campuses was 2.4% overall and all but one institutions experienced growth. Minority enrollment increased by 1,979 and is now 31 percent of the University's enrollment. This year the SAT changed and a writing test was added. The University average fell 4 points for the verbal/quantitative SAT measure while nationally it dropped 7 points. In-state enrollment of freshmen grew to 86.2 percent from 86.1 percent last year. Three campuses exceeded 18 percent of out-of-state students but because none have done so for two consecutive years no campus is in violation of the University's 18% rule. Distance and online education continues to grow. UNC has a total of 24,422 enrolled in distance or online courses.

It was moved by Mr. Smith and seconded by Mr. Burns that the Fall 2006 Enrollment Report be accepted. Motion Passed.

It was suggested that a study on in-state tuition be conducted for illegal aliens. Some members thought the Committee should take a stand on this and make recommendations to the Board.

#### Retention and Graduation Rates

Dr. Martin gave an update on retention and graduation issues. There was discussion of the related issue of admissions standards. He described the process that was being followed to set the targets and to assure that the campus plans addressed the issues relevant to their targets.

#### Visiting Team of Nurses

Dr. Mabe gave a brief report on the visiting nursing team at NCA&T and NCCU. The team consisted of the chair, Dr. Cynthia Capers – Professor (and former dean) in the College of Nursing, the University of Akron; and two members, Dr. Richardean Benjamin – Chair of the School of Nursing, Old Dominion University, and Dr. Marilyn L. Rothert, Professor (and former dean) in the College of Nursing, Michigan State University. They spent one day on each campus and a report should be ready within the week. NCCU has made a significant turnaround and there has been some improvement at NCA&T. When we receive the report we will ask the campuses to build a plan to implement the recommendations.

He also reported that AHEC is ready to announce a state-wide summit in May to address clinical placements for nursing and the shortage of clinical faculty.

#### University of North Carolina Online Project

Dr. Mabe presented the update on the University of North Carolina Online Project. We now have approximately 90 degree programs and 50 certificates online and we are developing more.

President Bowles wants the University to launch the University of North Carolina Online by April of this year for fall enrollment. We also will have a military entry web site and a 2+2 web site to make seamless the online transition from the community colleges to a university. We are building several teacher education degree programs for online delivery, including mathematics and science education. The University of North Carolina Online will market our online programs and direct student interest to the campus or campuses that offer online degree programs. The University is using a marketing firm to assess demand for UNC online courses and to test branding options for our entity.

Chairman Taylor adjourned the meeting at 2:25 p.m.