

ANNUAL REPORT  
COMMITTEE ON EDUCATIONAL PLANNING, POLICIES, AND PROGRAMS  
JULY 1, 2004 — June 30, 2005

**Creation, Duties and Membership**

The Committee on Educational Planning, Policies, and Programs is one of four standing committees established by the Board of Governors on September 15, 1973. With the addition of Public Affairs, there are now five standing committees. The Committee consists of nine members elected by the Board of Governors for overlapping terms of two years each. It is the duty of the Committee to receive advice and recommendations of the President and in turn make recommendations to the Board of Governors in all areas pertaining to the development of a coordinated system of higher education in North Carolina, including:

- (a) the definition of mission and assignment of functions of each constituent institution;
- (b) the review of requests for the initiation of new degree programs and recommendations for the termination of existing programs; and
- (c) the provision of supportive services, facilities, and other resources for the instructional, research and public service programs of the constituent institutions.

The Committee shall also advise and assist the President and the Board by maintaining close liaison with the State Board of Education, the Department of Community Colleges, and the private colleges and universities. It shall further recommend to the Board procedures and guidelines for the licensing of non-public educational institutions. [Code, Sec. 301C]

In July 2004, the following persons were appointed to the Committee: J. Addison Bell (2005); John F.A.V. Cecil (2005); Amanda M. Devore, *ex officio*, assigned by chairman; Willie J. Gilchrist (2005); Charles S. Norwood (2007); Cary C. Owen (2006); Gladys Ashe Robinson (2006); Estelle W. Sanders (2006); Priscilla P. Taylor (2007); and Robert F. Warwick (2005). The Committee subsequently elected Dr. Gilchrist as Chair, Dr. Taylor as Vice Chair, and Mr. Norwood for Secretary.

The terms of Mr. Bell, Mr. Cecil, Ms. Devore and Mr. Warwick ended June 30, 2005

In August 2005, in addition to the membership shown above the following persons were appointed to the Committee: Peaches Gunter Blank (2007); Charles A. Hayes (2007); Jim W. Phillips, Jr. (2007); Irvin A. Roseman (2007); Zachary A. Wynne, *ex officio*, assigned by chairman.

The initial 12 members of the Committee were elected by the Board of Governors on October 22, 1973. The terms of members since the initiation of the Committee are shown in Table 1 of this report.

The Committee met in 8 regular meetings between July 1, 2004 and June 30, 2005 and one special session. The major actions of the Committee are summarized below.

**Academic Program Development**

The Committee recommended and the Board of Governors subsequently approved the planning of the following new doctoral degree programs on the dates indicated:

	<b>Institution</b>	<b>Degree Level</b>	<b>Program Title</b>	<b>CIP #</b>	<b>Committee Approved</b>	<b>Board Approved</b>
1.	ECU	D	Doctor of Philosophy in Health Psychology	42.9999	9/9/04	9/10/04
2.	UNCC	D	Doctor of Philosophy in Health Psychology	42.9999	9/9/04	9/10/04
3.	UNCC	D	Organizational Science	30.9999	11/11/04	11/12/04
4.	UNCC	D	Business Administration with a Major in Finance and Financial Management Services	52.0201	1/13/04	1/14/05
5.	UNCC	D	Geography and Urban Regional Analysis	45.0701	5/12/05	5/13/05
6.	UNCG	D	Communication Sciences and Disorders	51.0201	5/12/05	5/13/05

The Committee recommended and the Board of Governors subsequently approved the establishment of the following new degree programs on the dates indicated:

	<b>Institution</b>	<b>Degree Level</b>	<b>Program Title</b>	<b>CIP #</b>	<b>Committee Approved</b>	<b>Board Approved</b>
1.	ECSU	B	Birth through Kindergarten	13.1209	7/8/04	7/9/04
2.	NCA&T	M	Computational Science and Engineering	14.9999	7/8/04	7/9/04
3.	ECSU	B	Graphic Design	50.0409	9/9/04	9/10/04
4.	NCA&T	B	Computer Engineering	14.0901	9/9/04	9/10/04
5.	UNCC	B	Meteorology	40.0404	9/9/04	9/10/04
6.	UNCP	B	Nursing	51.1601	9/9/04	9/10/04
7.	WSSU	B	Biotechnology	26.0616	9/9/04	9/10/04
8.	UNCC	M	Clinical Exercise Physiology	51.2311	9/9/04	9/10/04
9.	WCU	M	Social Work	44.0701	9/9/04	9/10/04
10.	WCU	M	Construction Management	15.1001	10/7/04	10/8/04
11.	UNCA	B	Health and Wellness Promotion	51.2207	10/7/04	10/8/04
12.	NCA&T	D	Energy and Environmental Studies	30.9999	11/11/04	11/12/04
13.	NCA&T	D	Leadership Studies	30.9999	11/11/04	11/12/04
14.	NCSU	D	Communication, Rhetoric, and Digital Media	30.9999	11/11/04	11/12/04
15.	UNC-CH	D	Occupational Science	51.2306	11/11/04	11/12/04
16.	UNCG	D	Nursing	51.1608	11/11/04	11/12/04

17.	ECU	D	Physical Therapy	51.2308	11/11/04	11/12/04
18.	NCA&T	B	Sport and Fitness Administration Management	31.0504	1/13/05	1/14/05
19.	UNCP	B	Music in Musical Theatre	50.0903	1/13/05	1/14/05
20.	WCU	B	Health Systems Administration	51.0701	1/13/05	1/14/05
21.	FSU	M	Teaching	13.1299	1/13/05	1/14/05
22.	WSSU	M	Occupational Therapy	51.2306	1/13/05	1/14/05
23.	WSSU	B	Justice Studies	43.0104	2/11/05	2/12/05
24.	ASU	M	Music Therapy	51.2305	2/11/05	2/12/05
25.	UNCW	M	Computer Science and Information Systems	11.0101	2/11/05	2/12/05
26.	UNCP	B	Biotechnology	26.1201	3/17/05	3/18/05
27.	ASU	M	Specialist in School Psychology	42.1701	3/17/05	3/18/05
28.	NCA&T	M	Teaching	13.1299	3/17/05	3/18/05
29.	NCA&T	M	Reading Education	13.1315	3/17/05	3/18/05
30.	NCSU	M	Social Work	44.0701	3/17/05	3/18/05
31.	UNCA	B	Women's Studies	05.0207	5/12/05	5/13/05
32.	ECU	B	Sports Studies	31.0599	5/12/05	5/13/05
33.	UNCW	B	German Studies	16.0501	5/12/05	5/13/05
34.	UNCC	D	Health Psychology	42.2301	5/12/05	5/13/05
35.	UNCC	D	Health Services	51.2201	5/12/05	5/13/05
36.	UNCG	D	Community Health	51.2207	5/12/05	5/13/05

The Committee recommended and the Board of Governors subsequently approved the discontinuation of the following degree programs on the dates indicated:

	<b>Institution</b>	<b>Degree Level</b>	<b>Program Title</b>	<b>CIP #</b>	<b>Committee Approved</b>	<b>Board Approved</b>
1.	UNCC	B	Manufacturing Engineering Technology	15.0612	7/8/04	7/9/04
2.	UNC-CH	M	Educational Psychology	13.0802	9/9/04	9/10/04
3.	NCSU	AAS	Food Processing and Distribution	01.0401	10/7/04	10/8/04
4.	NCSU	B	Textile Materials Science	14.2801	10/7/04	10/8/04
5.	NCSU	B	Creative Writing	23.0501	10/7/04	10/8/04
6.	NCSU	B	Creative Writing	23.0501	10/7/04	10/8/04
7.	NCSU	B	Medical Technology	51.1005	10/7/04	10/8/04
8.	ASU	M	Sports Management	31.0504	2/11/05	2/12/05
9.	NCSU	MS&ME	Occupational Education	13.1319	2/11/05	2/12/05
10.	ASU	B	Industrial Technology	15.0303	3/17/05	3/18/05

## **Reports Received and Adopted**

The Committee and the Board of Governors approved the following reports:

	<b>Topic</b>	<b>Committee Approved</b>	<b>Board Approved</b>
1.	2003-2004 UNC Health Care System Annual Report	9/9/04	9/10/04
2.	Third Annual Report of the UNC Center for School Leadership Development on Professional Development	9/9/04	9/10/04
3.	Teacher Education/Distance Education Funds	9/9/04	9/10/04
4.	Recommendations from the Task Force on UNC/NCCCS Partnerships	10/7/04	11/12/04
5.	Turfgrass Environmental Research and Education	10/7/04	10/8/04
6.	Revised Rules and Standards for Licensure	10/7/04	11/12/04
7.	Primary Care Physicians and Providers	11/11/04	11/12/04
8.	UNC Academic Common Market Pilot Program: 2001-2005	11/11/04	11/12/04
9.	Motions regarding the Implementation of the Revised Rules and Standards for Licensure and for the Implementation of the Revised Fee Schedule	11/11/04	11/12/04
10.	Sixth Annual Report on UNC Enrollment Planning	1/13/05	1/14/05
11.	University Equity Acquisition Policy	1/13/05	1/14/05
12.	Academic Common Market Pilot Program (Revised to Include Fiscal Impact)	2/11/05	2/12/05
13.	Teaching Assistant Scholarship Fund	2/11/05	2/12/05
14.	Report on the Tuition Grant Program for Graduates of the North Carolina School of /Science and Mathematics	2/11/05	2/12/05
15.	Prospective Teacher Scholars Focus Growth Pilot Program	2/11/05	2/12/05
16.	Transfer Assured Admissions Policy	3/17/05	3/18/05
17.	Principle Supply/Demand Report	3/17/05	3/18/05
18.	Consultants' Interim Report for House Bill 1264	5/12/05	5/13/05
19.	Name change for UNCC's Belk College of Business Administration to the Belk College of Business	5/12/05	5/13/05

The Committee also received and discussed the following reports:

	<b>Reports</b>	<b>Presented to Committee</b>
1.	2003 UNC Pass Rates on NC Bar Examination	7/8/04
2.	Training, Monitoring and Evaluation of Graduate Teaching Assistants	7/8/04
3.	Retention Conference “Everyone’s Business: Retaining Students in Higher Education”	7/8/04
4.	Preliminary report from the Committee on Safety	9/9/04
5.	Brody School of Medicine and Health Sciences Division at ECU	9/9/04
6.	Study of the Comprehensive Articulation Agreement between UNC and the NC Community College System	9/9/04
7.	Proposed Governor’s Academy (partnership involving ECU and WCU)	9/9/04
8.	Semi-Annual Report on Academic Planning Activities	9/9/04
9.	Update Report on the Study Required under House Bill 1264	10/7/04
10.	Capital Improvements Projects in House Bill 1414 and House Bill 1264	10/7/04
11.	Internationalization Report	10/7/04
12.	High School Reform/Innovation Initiatives in North Carolina	10/7/04
13.	Educational Planning Committee’s Annual Report	11/11/04
14.	The University of North Carolina Fall 2004 Enrollment Report	11/11/04
15.	Update on House Bill 1264 (Pappas and Associates has been selected)	11/11/04
16.	Report on projections, targets, and tracking for teacher education in the future	11/11/04
17.	Report on Foreign Languages	1/13/05
18.	Report on Teacher Education Enrollment Planning	1/13/05
19.	Update on the Task Force on the Safety of the Campus Community	1/13/05
20.	Report on the NCCC and UNC are working to enhance the transfer of community college associate of arts and associate of science to the UNC campuses	1/13/05
21.	CAPSTRAT	1/13/05
22.	UNC Research and Sponsored Programs Report to the President Fiscal Year 2004	1/13/05
23.	Process for Establishing New Peer Institutions for UNC	2/11/05
24.	HB 1264: Report on staying A Step Ahead: Higher Education Transforming NC’s Economy	2/11/05
25.	Report on Work of the Committee on Economic Development and the University	2/11/05
26.	Memorandum of Agreement Between ECSU and UNC-CH (this document serves to elaborate and clarify the recommendations of the July 2002 Final Report of the University of North Carolina Pharmacy Task Force and the May 27, 2004 Memorandum of Understanding)	2/11/05
27.	Update on the status of the Professional Science Master’s Project	2/11/05
28.	Semiannual Report on Academic Program Planning Activities	3/17/05
29.	Economic Contributions of Foreign Students in North Carolina and on UNC Campuses, 2003-04	3/17/05

	<b>Reports</b>	<b>Presented to Committee</b>
30.	2004 NCLEX-RN	3/17/05
31.	IHE Report	3/17/05
32.	Teaching and Learning with Technology Collaborative Report	3/17/05
33.	UNC Health Initiative	5/12/05
34.	BETA (Business and Technology Alliance Project	5/12/05
35.	Remedial/Development Instruction in UNC Institutions	5/12/05
36.	Retention and Graduation	5/12/05
37.	Faculty Teaching Workload	5/12/05

The Committee recommended, and the Board of Governors subsequently approved, the establishment of the following centers and institutes on the dates indicated:

	<b>Institution</b>	<b>Name of Unit</b>	<b>Presented to Committee</b>	<b>Board of Governors</b>
1.	UNC-OP	William Friday Institute for Higher Education Leadership	7/8/09	7/9/04
2.	WSSU	Center for Design Innovation	5/12/05	5/13/05

<b>Others Board Actions</b>	<b>Presented to Committee</b>	<b>Board of Governors</b>
1. Licensure for the Art Institute of Charlotte to offer Degree Programs in Bachelor of arts in Fashion Marketing and Management and a Bachelor of Arts in Interior Design	7/8/04	7/9/04
2. Licensure for Miller-Motte Technical College to offer Degree Programs in Wilmington for a Bachelor of Science in Business Administration and an Associate of Applied Science in Cosmetology	7/8/04	7/9/04
3. Licensure for Miller-Motte Technical College in Wilmington for a Bachelor of Science in Allied Health Management	9/9/04	9/10/04
4. The Committee gave the President authority to execute contracts required under Part 6, House Bill 1264.	9/9/04	9/10/04
5. Licensure for Strayer University to offer a Master of Education, Master of Health Services Administration, and a Master of Public Administration in Cary, Raleigh, and two locations in Charlotte, NC	10/7/04	10/8/04
6. Resolution recognizing NCA&T as having met the Carnegie Classification Standards for Doctoral/Research Universities – Intensive Status.	10/7/04	10/8/04
7. Licensure for DeVry to offer a Bachelor of Science in Computer Information Systems and to add concentrations in Health Services Management and Sales Marketing to the licensed Bachelor of Science in Business Administration degree in Charlotte, NC.	11/11/04	11/12/04
8. Licensure at King’s College in Charlotte for an Associate in Applied Science in Network Management	1/13/05	1/14/05

<b>Others Board Actions</b>	<b>Presented to Committee</b>	<b>Board of Governors</b>
<b>9.</b> Licensure for South College-Asheville to offer a degree in Associate of Applied Science in Criminal Justice; Associate of Applied Science in Physical Therapy Assistant and a Bachelor of Science in Legal Studies	3/17/05	3/18/05
<b>10.</b> Licensure for the Charlotte School of Law to offer a degree program in Juris Doctorate (J.D.) in Law	3/17/05	3/18/05
<b>11.</b> Licensure of the Art Institute of Charlotte to offer Bachelor of Arts degrees in Charlotte for Graphic Design, Interactive Media Design, and Culinary Arts Management	5/12/05	5/13/05